



India-Korea Ties Strengthen at PCU PCU x KOSME: A New Era of International Collaboration

Pimpri Chinchwad University marked a significant milestone by hosting the PCU-KOSME MoU Signing Ceremony, along with the inauguration of the Korea Facilitation Centre and the official launch of the KOSME Training Program. The ceremony, held at the PCU campus, witnessed the gracious presence of several esteemed dignitaries.

The Chief Guest for the event was His Excellency Yoo Dongwan, Consul General of the Republic of Korea. He was joined by the Guest of Honour, Mr. Jae Kyung Lee, Chairman of KOSME, GBC Center.

This landmark event signifies a powerful collaboration between PCU and the Korea SMEs and Startups Agency (KOSME), aimed at fos-

tering global opportunities for students and strengthening academic-industry partnerships.

The event was presided over by Shri Harshwardhan Patil, Chancellor, PCU.

Other notable attendees included Shri Sanjay (Bala) Bhegade, Former State Minister of Maharashtra; Dr. Girish Desai, Executive Director, PCET, Shri Sachin Itkar, G.B Member, Dr. Kirti S. Dharwadkar, Director & Principal, SBIPM (PCET), Dr. H. U. Tiwari, Principal, PCCOER (PCET); Dr. Ganesh Rao, Director, Pune Business School (PCET).

Their presence added immense value and emphasized the importance of fostering global cooperation in higher education.

The event also saw the participation of Dr.

Govind Kulkarni, Vice Chancellor; Dr. Sudeep Thepade, Pro Vice Chancellor; along with Deans, Directors, Heads of Departments, and faculty members of PCU, reflecting the strong institutional support behind this collaboration.

"The partnership between PCU and KOSME promises to unlock transformative opportunities for both students and faculty. Under this agreement, students will gain access to international training and certification programs, internships, and career opportunities in leading Korean multinational companies, stated Shri Harshwardhan Patil.

They will also have the chance to work on high-impact

research and innovation projects in emerging domains such as electric vehicles, semiconductors, artificial intelligence, and information technology.

The newly inaugurated Korea Facilitation Centre will serve as a dedicated hub for coordinating these initiatives and supporting students in building globally relevant careers. Additionally, the KOSME Training Program will introduce participants to Korean business culture and language, fostering inter-

cultural understanding and preparing them for global professional environments.

Speaking at the event, dignitaries highlighted that such international collaborations are pivotal in supporting Maharashtra's vision of becoming a \$1 trillion economy. They noted that partner-

ships like these not only enhance academic excellence but also contribute to economic development by nurturing a globally competent, innovation-driven workforce.



PCU's INSPIRA' Empowers Students with Insights on Corporate Readiness and Global Opportunities



Pimpri Chinchwad University successfully organized an inspiring session under its flagship Industry Leader Lecture Series, "PCU's INSPIRA", focused on the theme "General Awareness on Corporate Requirement from Freshers."

The keynote address was delivered by Dr. Prasad Pradhaan, a veteran from the global financial sector and former advisor to the Prime Minister's Office (PMO).

The session served as a platform for students to gain valuable exposure to corporate expectations, global opportunities, and skill-based learning pathways essential for thriving in today's competitive professional environment.

The guest was felicitated by Dr. Girish Desai, Executive Director,

PCET, in recognition of his outstanding contributions to industry and academia.

Dr. Pradhaan's lecture offered deep insights into the democratisation of marketing, highlighting how digital transformation has made marketing more inclusive, data-driven, and opportunity-rich. He introduced students to the 3R Framework, Responsible, Relevant, and Resilient, urging them to adopt these principles in their professional growth.

Addressing the importance of early career decisions, he advised students to choose their first job profiles strategically, aligning them with long-term aspirations and emerging industry trends. Encouraging an entrepreneurial mindset, Dr. Pradhaan emphasized the significance of aligning with the vision of Atmanirbhar Bharat (Self-Reliant India) and the vast possibilities emerging through India's GCC Policy and the FinTech revolution.

The interactive session saw enthusiastic participation from students, who engaged in discussions about global policies, visa trends, and cross-sectoral career opportunities in fields such as finance, fintech, and pharmaceuticals.

Adding to the day's insights, Dr. Girish Desai, Executive Director of PCET, delivered a motivational and forward-looking address that deeply resonated with the students.

He contextualized the discussion within the current global geopolitical landscape, underscoring India's growing prominence in the international arena. Dr. Desai encouraged students to stay informed about globalization trends, international trade, and evolving global partnerships, which are crucial for shaping successful, future-ready careers.

Speaking on global employment transitions and H1B visa reforms, Dr. Desai motivated students to remain undeterred by challenges and instead focus on skill enhancement, adaptability, and cross-cultural competence.

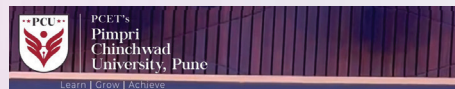
He reminded them that India's robust economic growth continues to create a wealth of global career opportunities.

Dr. Desai also shared practical advice on placement readiness, including the development of effective communication skills, professional etiquette, and personal branding.

Highlighting PCET's commitment to global learning, he spoke about the PCU Korea Facilitation Centre and KOSME Training Program, initiatives that enable students to gain international exposure and collaboration opportunities with Korean enterprises.

The session concluded on an inspiring and enthusiastic note, leaving students motivated to embrace the values of responsibility, resilience, and readiness, truly embodying the spirit of "PCU's INSPIRA."

PCU Bags 'Academic Excellence' Award



Pimpri Chinchwad University (PCU) has been recognized with the prestigious "Academic Excellence in University Program" award at the Times Education Icons, hosted by The Times of India.

This honour reflects PCU's unwavering commitment to quality education, innovation, and student-centric growth.

The award was received on behalf of the university by Dr. Sudeep Thepade, Pro Vice Chancellor, and Dr. Anil Maheshwari, Registrar of PCU.

Their presence at the ceremony symbolized the dedication and

vision that the university's leadership brings to building an academic environment rooted in excellence and future-readiness.

This remarkable achievement is the result of the collective efforts of the entire PCU community from the relentless hard work of students to the visionary guidance of the management, the commitment of faculty, and the steady support from administrative staff.

Every contribution has played a key role in earning the recognition.

PCU extend heartfelt gratitude to everyone who has been part of this journey.

At PCU, the mission goes beyond traditional education. PCU strive to empower students with the knowledge, skills, and mindset they need to shape their futures and contribute meaningfully to the world.

The award not only validated the efforts but also inspired to keep raising the bar in academic excellence.

Here's to many more milestones and continued success- together, we learn, grow, and lead!

Book Recommendation:
The Last Lecture
-Randy Pausch

The Last Lecture by Randy Pausch is an inspiring, heartfelt, and deeply moving reflection on life, dreams, and legacy. Written by a computer science professor at Carnegie Mellon University after being diagnosed with terminal cancer, the book expands on his famous “last lecture” — a talk titled “Really Achieving Your Childhood Dreams.”

PCU'S

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Movie Recommendation:
Movie Name: Dead Poets Society (1989)
Directed by Peter Weir, is a powerful and emotional film that celebrates individuality, creativity, and the courage to think freely. Robin Williams shines as an inspiring teacher who awakens his students' passion for poetry and life.

Sanedo Dandiya Eve!!!

A Celebration of Culture, Colors & Togetherness!

Pimpri Chinchwad University turned into a vibrant canvas of colors, music, and celebration as it hosted the much-awaited ‘Sanedo Dandiya Eve’, marking the grand onset of the Navratri festival season. The campus radiated festive energy as students, faculty,

and staff came together to celebrate one of India’s most cherished cultural festivals with unbridled enthusiasm and joy.

The evening unfolded into a spectacular celebration of rhythm and tradition. The beats of dhol and the melodies of Garba filled the air as students twirled and danced in synchronized circles, creating a mesmerizing

spectacle of color and movement. The fusion of traditional Gujarati “Sanedo” tunes and contemporary music kept the crowd grooving late into the evening, making every moment feel alive and festive.

The campus was beautifully adorned with colorful lights, rangolis, and festive decorations that brought the spirit of Navratri to life.

Dressed in traditional attire the dazzling ghagras, chaniya cholis, and kediyus, participants lit up the venue with their radiant smiles and vibrant outfits. It was not just a dance evening but a celebration of cultural pride, diversity, and community spirit.

The joyous laughter, rhythmic claps, and swirling ghagras transformed the evening into an unforgettable cultural spectacle.

The event witnessed enthusiastic participation from across departments, symbolizing unity in diversity a reflection of PCU’s inclusive campus culture. Students from various states joined hands, dancing together to the rhythm

of Garba, embodying the true essence of Navratri, devotion, energy, and collective joy.

Beyond the music and dance, the event also celebrated the deeper cultural significance of Navratri, the triumph of good over evil, light over darkness, and positivity over negativity.

Faculty members and organizers lauded the students for their enthusiastic participation and the event committee for orchestrating such a grand celebration with seamless execution.

- by Vadehi Chaturvedi
Picture Credits- Sumedh, Amay and Media Team



PCU’S INSIGHTS

Veteran Actor Dr. Amit Behl Inspires Students at PCU



PCU Pune School of Media and Communication was graced with the presence of veteran actor Dr. Amit Behl, Secretary of the Media & Entertainment Skills Council (MESC), and one of India’s most acclaimed actor in the entertainment industry. As an esteemed Professor of Practice at PCU, Dr. Behl



brings his vast experience and industry expertise into the classroom, mentoring students to bridge the gap between academic learning and real-world media practices. The day-long interactive session, filled with insight, laughter, and learning, left students deeply inspired and motivated to explore the world of media and performance with renewed passion. With a career spanning over three decades, Dr. Behl has made remarkable contribu-

tions to theatre, television, cinema, and web media. From his iconic debut in ‘Shanti’ India’s first daily soap to performing in more than 100 television shows and 30 films, he has been a constant presence in India’s evolving entertainment landscape. Apart from his work as an actor, Dr. Behl has served as the General Secretary of the Cine & TV Artists Association (CINTAA) from 2015 to 2024 and is currently a

governing council member of MESC, where he actively contributes to policy-making, training, and skill development for India’s creative workforce. During his visit, he shared valuable insights on the evolution of Indian cinema, changing audience dynamics, and the importance of storytelling in today’s digital age. His anecdotes from sets, reflections on the acting profession, and advice on career building in the media industry resonated deeply with both junior and senior students. The session concluded with an engaging Q&A, where Dr. Behl encouraged students to pursue creativity with discipline, empathy, and integrity the true hallmarks of a successful media professional.

Learning Beyond Classrooms



In a remarkable initiative to bridge academic learning with real-world experience, the MBA International and BAAI students of the School of Management, PCU, successfully completed an Industrial Visit to Paul John Distillery. The visit aimed to provide students with a holistic understanding of industrial operations, production techniques, and the business strategies that drive global beverage brands. During the visit, students explored the distillery’s state-of-the-art manufacturing units, learning about the intricate processes involved in fermen-

tation, distillation, blending, and quality assurance. Experts at the distillery also explained the brand’s adherence to global standards and sustainability practices that have positioned Paul John as one of India’s leading names in premium beverages worldwide. The interactive session gave students valuable exposure to the international business ecosystem, supply chain management, and marketing approaches within the beverage sector. It also offered an in-depth perspective on how traditional craftsmanship aligns with modern technology and innovation to create products that appeal to global consumers.

“The beautiful thing about learning is that nobody can take it away from you.” - B.B. King

PCU's Bhashyam

“Tell me and I forget. Teach me and I remember. Involve me and I learn.” Benjamin Franklin

Expressions Beyond Words



Expressed by Prathmesh Swami (F.Y B.Tech)

BEAUTY OF OCTOBER

Congratulations!!! PCU is Proud of You....

Dr. Girish Desai Felicitated at Lokshahi Pashchim Maharashtra Samvad

It was a moment of pride and honor for Pimpri Chinchwad Education Trust (PCET) and Pimpri Chinchwad University (PCU) as Dr. Girish Desai, Executive Director, PCET Pune, was felicitated at the prestigious Lokshahi Pashchim Maharashtra Samvad 2025, held at The Orchid Hotel, Balewadi, Pune.

The felicitation was presented by Mr. Vishal Patil, Managing Editor of Lokshahi Marathi News, in recognition of Dr. Desai's remarkable contribution to the field of education and his commitment to fostering intellectual and social dialogue across Maharashtra.

Reflecting on the occasion, Dr. Desai emphasized the importance of academic institutions in nurturing critical thinking and public discourse. He reiterated PCU's dedication to supporting initiatives that encourage constructive dialogue and contribute to the state's educational and social development.



Dr. Amruta Desai Honored with Global Inspirational Award 2025



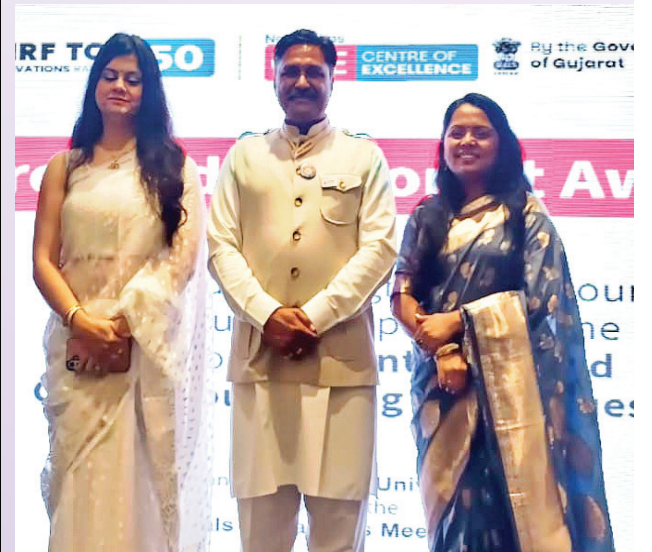
Adding another feather to the cap of Pimpri Chinchwad University (PCU), Dr. Amruta Desai, Assistant Professor, School of Sciences has been conferred with the Global Inspirational Award 2025 under the category of Women Leaders in Education and Research.

This prestigious recognition celebrates her outstanding research contributions in the field of Plant Molecular Biology and Pathology, where her work has significantly advanced understanding of plant defense mechanisms and sustainable agricultural practices. Dr. Desai's dedication to academic excellence, innovative research, and her role as a mentor to young scholars have established her as a leading figure in the scientific and academic community. The university community extends heartfelt congratulations to Dr. Amruta Desai for this remarkable achievement and her continuous pursuit of excellence in science and education.

Prof Ruchu Kuthiala & Dr. Rupali Rokade honoured with Career Educationist Award

A proud moment for PCU as two of its distinguished faculty members, Prof. Ruchu Kuthiala, Dean, School of Sciences, and Dr. Rupali Rokade, Assistant Professor, School of Sciences were conferred with the prestigious Career Educationist Award 2025 at Principal and Teacher Meet. The award was conferred recognizing their successful participation and contribution to the workshop on Mentoring and Career Counselling Techniques. The award celebrates educators who have demonstrated exceptional commitment to guiding and mentoring students, empowering them to make informed academic and professional choices.

PCU extends heartfelt congratulations to both awardees for bringing pride and honor to the institution through their remarkable contributions to education and mentorship.



“Think Health, Think Pharmacist” PCU Celebrates World Pharmacist's Day

The School of Pharmacy, Pimpri Chinchwad University, celebrated World Pharmacist's Day 2025 with immense enthusiasm, aligning with

the global theme- “Think Health, Think Pharmacist.” The celebration highlighted the indispensable role of pharmacists as

healthcare professionals dedicated to promoting safe, effective, and rational use of medicines, while fostering awareness about public health and wellness.

The event began with a grand awareness rally, where students and faculty marched with banners, posters, and

slogans that emphasized the contribution of pharmacists to the healthcare ecosystem.

The rally spread an important message to the local community pharmacists are not just medicine providers, but essential healthcare advisors ensuring medication safety and responsible drug use.

One of the main attractions of the celebration was a captivating drama performed by students, which portrayed real-life healthcare situations showcasing the critical role of pharmacists as a bridge between doctors and patients.

Continuing the spirit of awareness, the School of Pharmacy also observed National Pharmacy Week 2025 through impactful outreach programs.

Students and faculty conducted street plays and awareness rallies in Lonavala, Vadgaon, and Talegaon, sens-

itizing citizens about the safe use of medicines, healthcare practices, and the essential role pharmacists play in community well-being.

The event was graced by several dignitaries, including Mr. Rajesh Ramaghare (Senior Police Inspector, Lonavala City Police Station), Mr. Nikhil Kavishwar (Nagar Adhyaksha, Lonavala), Mr. Kanhaiya Thorat (Senior Police Inspector, Talegaon Police Station), and Mr. Kumar Kadam (Senior Police Inspector, Vadgaon Maval). The guests commended the university for empowering students with a sense of social responsibility and applauded their community outreach efforts.

The celebration was guided by three core objectives enhancing public awareness about the role of pharmacists in healthcare, promoting the pharmacy profession as a vital pillar of the medical system, and encouraging student engagement in health-focused outreach initiatives.

- by Sarthak Rake



“Once you stop learning, you start dying.”
-Albert Einstein

PCU's Bhashyam

“Education is not the filling of a pail, but the lighting of a fire”
- William Butler Yeats

Smart India Internal Hackathon 2025 Concludes on a High Note at PCU



The Smart India Internal Hackathon 2025 at Pimpri Chinchwad University concluded on an inspiring and successful note, celebrating innovation, teamwork, and technological creativity. The event brought together some of the brightest young minds from across disciplines, all driven by a shared mission to solve real-world problems through digital innovation and smart solutions. Around 101 teams registered for the event and, 67 teams presented their groundbreaking project ideas before the expert panel, showcasing exceptional creativity, problem-solving ability, and technical expertise. Following a rigorous evaluation pro-

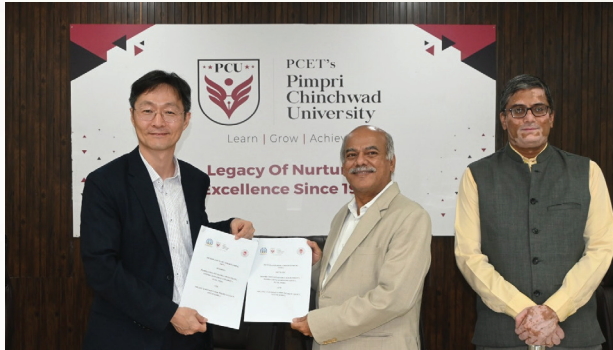
cess, 45 teams were shortlisted for the next stage, while 5 teams were placed on a waiting list, reflecting the high standard of innovation and competition throughout the event. The success of this mega event was made possible through the continuous encouragement and visionary leadership of Executive Director Dr. Girish Desai, Vice Chancellor Dr. Govind Kulkarni, Pro Vice Chancellor Dr. Sudeep Thepade, and Dr. Pandit Vidyasagar. Their guidance and motivation inspired students to think beyond conventional boundaries and embrace innovation as a way of learning. The university also acknowledged the valuable guidance of Director, III Dr. Pranav Charkha and Dean, School of Engineering and Technology (SOET) Dr. Vijay N. Patil, whose academic mentorship and strategic insights shaped the event's success. A special mention was made of the distinguished jury members Dr. Aniket Kulkarni, Dr. Sagar Shinde, Dr. Uma Patil, Dr. Sanjeevkumar Angadi, and Mr. Amey Tambe from Techno Sam, Pune whose expertise and constructive feedback played a pivotal role in assessing and enriching the participants' innovations.

PCU Signs MoU with Sogang University, South Korea

Pimpri Chinchwad University, under the aegis of PCET, achieved another milestone in its journey toward global academic excellence by signing a Memorandum of Understanding (MoU) with Sogang University, South Korea. The MoU signing ceremony, held at PCU's campus, marked the beginning of a promising partnership between two globally respected institutions. The event was graced by distinguished delegates from Sogang University Prof. Lee KyooTai, Vice President of Research Affairs, and Prof. Kim Dong Taek, Professor, Department of Global Korean Studies. Also present was Ms. Yujin Han, Strategic Ad-

visor at iHUB DivyaSampark, IIT Roorkee, and CEO of STARAJIN, South Korea, who shared her valuable perspectives on fostering innovation-driven collaborations between India and South Korea. The ceremony was attended by Dr. Govind Kulkarni, Vice Chancellor, PCU, and Dr. Sudeep Thepade, Pro Vice Chancellor, PCU, along with Dean Directors, Heads of Departments and senior faculty members reflecting the university's strong leadership commitment towards internationalisation and global engagement. Speaking at the event, PCU officials emphasized that this collabora-

tion aims to enhance research partnerships, faculty and student exchange programs, and joint academic initiatives. The partnership is envisioned to provide PCU students with global exposure and opportunities to engage in diverse, cross-cultural learning environments. Prof. Lee KyooTai, who also serves as Vice Director of Research and Business Development (R&BD) at Sogang University, underscored the significance of building robust academic bridges between India and South Korea. He stated that collaborative research and knowledge exchange are essential to addressing the shared challenges of the modern world. Echoing this sentiment, Prof. Kim Dong Taek, former Dean of Admission at Sogang University, expressed optimism that this partnership would pave the way for new avenues of academic excellence and cultural understanding between both nations.



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Publisher: Pimpri Chinchwad University, Sate, Maval, Pune.
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